

DIGITAL INTERACTIVES

Control and Flexibility at Affordable, Turn-Key Costs

Opportunities for affordable, high quality, digital interactives utilizing readily available, scalable, technology is available for museums small and large.

Utilizing Apple's iPads as the hub, opportunities to expand the functionality and interactivity of the iPad hardware is nearly limitless to increasing visitor experiences to assisting in behind-scenes daily operations of your museum.

- Attach a magnetic card reader and blue-tooth receipt printer and you have a stationary or portable POS station, admission center or donation kiosk.
- Multiple security options are available from "standardized" metal stands to custom designed kiosks to reflect your organizations style and aesthetics.
- Attach a monitor or projector to present videos or slideshows in addition to the content present on the iPad.
- Push app and content updates remotely without deinstallation
- Monitor usage, navigation, physical health and security of the hardware so you know how to adjust your content to meet the needs of your visitor.
- Block domains, lock down apps and control the visitor experience without sacrificing content or usability.
- Deploy QR codes throughout your facility/grounds to expand interpretive opportunities for visitors during non-programed visitation hours.
- Provide virtual access to objects/artifacts/ documents currently in storage without costly gallery renovations.
- Expand social media presence by allowing visitors to share their experiences and promote your programs and exhibitions.
- Allow visitors to provide feedback, donate at the swipe of a card, sign-up for volunteer opportunities through an easy and secure interface.



Living History

Botanical
Gardens

Art Museums

History Museums

Automobile
Museums

Natural History
Museums

Digital Signage

Interactives

Ticketing Prices
and Show Times

Video
Presentations

Expanded Label
Content

Ticketing, POS,
Donation Kiosks

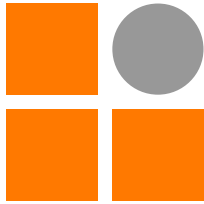
Comments and
Survey Collection

Volunteer Check-
in Check-out

Wayfinding

Visitor
Management

Digital Wavers



SPACE Interactives

Frictionless AR (Augmented Reality) using Light & Motion

Martin and Martin is the exclusive supplier of Spacee technology and hardware to the global museum community. Every Spacee solution is designed to be a powerful deviceless experience that delivers a deep personal connection. No phones, tablets, glasses, helmets, apps or friction...just you and the experience.

- Living History
- Botanical Gardens
- Art Museums
- History Museums
- Automobile Museums
- Natural History Museums

- Digital Signage
- Interactives
- Ticketing Prices and Show Times
- Video Presentations
- Expanded Label Content

- Ticketing, POS, Donation Kiosks
- Comments and Survey Collection
- Volunteer Check-in Check-out
- Wayfinding
- Visitor Management
- Digital Wavers

Reactive

Allow visitors to touch or pick up objects/reproductions and a digital response reacts back to the visitor through video, audio or other reactive response. In addition to enhancing the visitor's experience, reactive tools can be used to track visitor interactions and help you optimize your content to improve visitor experience.



Touchglass

Say no to traditional, stand alone kiosks. Turn any pre-existing glass surface into an interactive canvas! TouchGlass requires no power to the glass. All TouchGlass® solutions are unbreakable through heavy use.



- **TouchGlass Holographic** allows 95% of light to pass through on non-projected surfaces.
- **TouchGlass Indoor** is the perfect indoor glass solution. A film is placed on the glass that turns your glass surface or window into an interactive screen.
- **TouchGlass Outdoor** allows you to create an interactive outdoor window with all the equipment housed indoors alleviating security concerns. A film is placed on the glass that turns the glass surface into a projected surface.

Surface

Turn any type of surface into a touchscreen by reusing the existing infrastructure with the power of light. Surface requires no power to the surface and is virtually unbreakable. Combine real objects and digital content together through the use of object recognition, providing powerful visitor experiences that go beyond traditional interactives.



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